



Monthly Unique Visitors250K+
Monthly Page Views500K+
Email & RSS Subscribers.....26K+
Twitter Followers14k+
Facebook Followers26K+

About The Happy Housewife

Toni Anderson, military wife, mother of seven, home educator and author has been publishing on the web since 2006. She founded TheHappyHousewife.com in 2008 as a way to educate and inspire other women to live well on less. TheHappyHousewife.com has over 200,000 engaged readers who visit the site to learn more about saving money, cooking/food, home management, homeschooling, and DIY projects.

Curriculum Review Opportunities

TheHappyHousewife.com is always looking for curriculum companies that are interested in a mutually- beneficial partnership. With thousands of homeschooling parents visiting the site each month, TheHappyHousewife.com provides your brand with an engaged and captive audience.

1. BENEFITS

- ▶ **Great exposure:** TheHappyHousewife.com is a high traffic website with a loyal following. Get your curriculum in front of thousands of potential customers on the web.
- ▶ **Trusted Resource:** TheHappyHousewife.com has been sharing homeschooling tips and ideas for over five years.
- ▶ **Evergreen content:** Your product review stays on the website forever, creating evergreen content for your product on the web.
- ▶ **Cross promotion:** TheHappyHousewife.com has a large following on Facebook, Twitter, and Pinterest. All product reviews are promoted through these social channels.
- ▶ **Experienced brand ambassador:** Toni, the founder of TheHappyHousewife.com has worked with brands to help promote their products for almost five years. Brand partnerships include Apologia, Arm & Hammer, BornFree, Kraft, Pepperidge Farm, The Pork Council, KOA, and numerous other family friendly brands.
- ▶ **Experienced SEO strategist.** TheHappyHousewife.com has a google page rank of 5. A review of your curriculum will include two anchor text links (approval required). The review will also be linked on TheHappyHousewife.com curriculum review page which is currently #2 on Google when searching for "homeschool curriculum reviews."
- ▶ **Seal of Approval.** If we love your curriculum we'll give it The Happy Housewife seal of approval. This rating can be used on your promotion materials.
- ▶ **Monthly newsletter:** In addition to your review on TheHappyHousewife, all curriculum reviewed each month will receive a mention in The Happy Homeschool, a monthly newsletter that is distributed to almost 8,000 readers.

2. REQUIREMENTS

- ▶ \$50 per review non-refundable administrative fee.
- ▶ Material must be relevant to homeschool community.
- ▶ Company to pay all shipping costs.
- ▶ Curriculum will be kept by reviewer.

To submit your curriculum for review please [fill out this form](#).

All curriculum must be approved by publisher.